

**City of West Hollywood
Public Information and Participation
NPDES Annual Report
FY 2011/12
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Stormwater Education Activities

- **National Night Out Event – Neighborhood Watch groups distribute doggy bags, other NPDES, recycling and HHW information – August 2011.**
- **General distribution of pet waste doggy bags – by Sheriff's volunteers, at Neighborhood Watch Meetings, by City Cashier staff as residents register their dogs, by Code Compliance staff & by street maintenance staff - Ongoing.**
- **Information about Coastal Clean-Up Day distributed through City calendar and City website – prior to event in September 2011.**
- **Update City's website www.weho.org/environment in areas re: Stormwater, waterbrooms, NPDES ordinance, construction requirements, Household Hazardous Waste, Stormwater Pollution Prevention - Ongoing.**
- **Green Building ordinance became effective (October 2007) for all commercial and residential buildings of more than 3 units, including non VOC paint requirements – Ongoing.**
- **Water Conservation program outreach – Ongoing.**
- **City Council appoints Environmental Task Force to assist with environmental policy including Stormwater Pollution Prevention – Ongoing.**
- **Mailing to new residents, "Reduce, Reuse, Recycle" booklet with information on HHW and Used Motor Oil recycling sites – Ongoing.**
- **Mailing to ~28,000 residents, "Parks and Recreation Brochure". Outreach to residents with City's current programs – December 2011.**
- **Kids Fair/Eco Village (Earth Day), as part of the City of West Hollywood's "Cityhood Celebration" – Distributed information re: HHW alternatives, Stormwater Pollution Prevention, recycling guide to families – April 2012.**
- **Document Shredding & E-Waste Collection Event (Free) for all West Hollywood Residents and Businesses – November 2011.**